INNOVATION AND ENTREPRENEURSHIP CENTER


The Brazilian Entrepreneurial Ecosystem of Startups: an analysis of entrepreneurship determinants in Brazil as seen from the OECD pillars

ABSTRACT:

This paper presents the main findings exacted from a quantitative and qualitative investigation into mapping the Brazilian startup entrepreneurial ecosystem. The analysis was set up as of the six entrepreneurship determinant categories defined by the Organization of Economic Co-Operation and Development (OECD), to wit: the regulatory framework; market conditions; access to finance; the creation and diffusion of knowledge; entrepreneurial capabilities; and entrepreneurship culture. The study involved gathering quantitative data from secondary bases underlying each one of the six pillars and interviewing Brazilian representatives of the determinants indicated above, to proceed to understand which development stage Brazil is in as concerns encouraging entrepreneurial practice and the favorability of the entrepreneurial ambiance in the country.