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Cultural intelligence’s influence on international business travelers’ stress

ABSTRACT:

Purpose – The purpose of this study is to examine cultural intelligence’s (CQ) influence on international business travelers’ ability to deal with the strain caused by institutional distance (ID).

Design/methodology/approach – The methodology begins with a literature review to establish a framework for discussion by bringing together international business travel, stress, distance, and CQ. A total of 841 participants from Sao Paulo Guarulhos International Airport were surveyed in order to test the hypotheses.

Findings – Results reveal that CQ partially moderates the relationship between ID and travel and job strain.

Research limitations/implications – Furthermore, the research implies that an increase in CQ is not positive in all situations.

Originality/value – This is the first empirical study to examine CQ in the short-term context of international business travel.